



News Release

FOR IMMEDIATE RELEASE

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GO GREEN WITH GOODWILL OF NORTH FLORIDA THIS EARTH DAY APRIL 22 -Organization has diverted more than 19 million pounds from landfills since 2019

JACKSONVILLE, FL (April 15, 2021) - Earth Day – coming this Thursday, April 22 is the ideal occasion to reflect on how to positively impact the environment and create a healthier planet. Goodwill of North Florida has been practicing green living for 80 years, with 19,455,457 pounds diverted from landfills since 2019. By donating to and shopping at a local Goodwill store, you're already making a difference.

“At Goodwill, stewardship for the earth and sustainable living is part of our mission and what we do every day,” said David Rey, CEO of Goodwill of North Florida. “On Earth Day, and every day throughout the year, our local donation centers stand ready to receive your gently used clothes, toys, furniture, electronics and other items. By donating to Goodwill, you know the items will be reused by someone else, rather than landing in our nation’s landfills.”

In the spirit of Earth Day, Goodwill of North Florida offers these tips on how you can protect our planet by reusing and repurposing:

- The one-time use — and disposal — of plastic kitchen items is a leading cause of plastic pollution. Rather than using plastic or disposable dishes, glasses and silverware, purchase casual sets for picnics, camping, tailgates and other uses at Goodwill.
- Think of Goodwill when it comes time to upgrade and replace your consumer electronics items. Goodwill donation centers accept used computers, radios, television sets, and other electronics that are easily reconditioned and sold in Goodwill’s retail locations, thus keeping them out of landfills.
- Go to Goodwill to drop off clothing items that are no longer needed. And consider Goodwill when shopping for a new outfit – thanks to a surge in donations during the pandemic there are more choices in the racks than ever before.
- Instead of collecting more plastic bags when shopping for groceries, running errands or transporting food, find reusable, washable cloth and canvas bags in the accessories section of Goodwill stores.

“As always, when you donate to Goodwill, know that you are doing your part to help the environment by reducing waste,” said Rey. “And you’re also helping others in your community by creating employment and education opportunities through the sale of your donated items.”

For more information, please visit www.goodwilljax.org.

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About Goodwill Industries of North Florida, Inc.

Goodwill Industries of North Florida, Inc. is the area's largest not-for-profit organization specializing in job training and placement services for individuals with barriers to employment. 92 cents of every dollar generated is directly invested in our programs and services. For more information, please visit www.goodwilljax.org.